

TER HEALTH, in accepting this advertisement, invite comment and criticism from hospitals, doctors, and patients as to the satisfaction they receive under its operation. We wish to announce publicly, as we have told the representative of the Surety Company, that, so long as interpretation and service are above reasonable criticism, we will be glad not only to carry their advertisement, but to promote them in every way possible, because we believe the principle they are operating under to be sound and highly commendable.

This editorial has been considered and the policy outlined approved by the executive committee of the California Medical Association and the Hospital Conference of the League for the Conservation of Public Health.

### C. M. A. DIRECTORY

The directory of the California Medical Association has been sent all members with an accompanying request for correction of errors and omissions. Names of members who have paid their dues since October 1 are not included.

Hereafter, annual directories will be issued in January of each year, beginning with 1926, and will include names of all members for the preceding year.

The directory contains the names and addresses of all members of the California Medical Association arranged alphabetically and by counties, together with the names and addresses of all officers of both state and county associations.

Copies may be obtained for \$1 at the offices of the California Medical Association, 1016 Balboa building, corner Second and Market streets, San Francisco, California.

### 1925 SESSION OF THE C. M. A.

The Fifty-fourth Annual Session of the California Medical Association will be held at Yosemite National Park from May 18 to 21, inclusive. The Council has again set the opening day on Monday, that members who desire to see the park may leave their offices on Saturday and so have an entire day free from any scientific meetings for the enjoyment of the grandeur and beauty of Yosemite Valley.

Yosemite Lodge is our convention headquarters. Reservations will not open until March 1. In succeeding Journals, more detailed information concerning reservations and scientific program will be furnished.

At this time, it is desired to call the attention of those members who wish to present papers at the next annual meeting, to the fact *that section programs are closed as of February 15, 1925, in order that this office may have the necessary time in which to check the eligibility of members presenting papers and prepare the program for publication.* It is desired to emphasize the fact that only members in good standing may present papers, and that but one paper may be presented by any one member. He may, however, collaborate with another member and his name be so published, but the paper must be read by his collaborator.

Members whose names appear on the program and who are unable to be present must notify the

secretary in ample time to permit him to replace the omitted paper by another from his waiting list. Many sections are unable to furnish space for all papers sent them in the three-day session allowed each scientific section. In view of the fact that omission of this notification often debars another member from a place on the program, a ruling has been passed that any member failing to so notify the section officers of his inability to present a paper at the state meeting and to furnish sufficient excuse for such inability, is debarred from participation in the two succeeding meetings of the State Association.

### RULES REGARDING DISCUSSIONS AND PAPERS

Upon recommendation of the Executive Committee, the following rules regarding papers have been adopted by the Council:

1. Papers may be presented only by members in good standing or guests. Distinguished scientists, associate or honorary members of any competent county society or any physician not a resident of the state may become a guest.

2. No member may present more than one paper at any one state meeting, provided that members may present additional papers before Sections on Technical Specialties; and provided further, that a member may be a collaborator on more than one paper, if these papers are presented by different authors.

3. Failure on the part of an author to present a paper precludes acceptance of future papers from such author for a period of two years, unless the author explains to the satisfaction of the Executive Committee his inability to fulfill his obligation.

4. Manuscript not accepted for publication will be returned to the author as soon as practicable. Authors desiring to publish their paper elsewhere than in CALIFORNIA AND WESTERN MEDICINE may have their manuscript returned to them upon written request to the secretary.

5. No paper will be accepted by the General Program Committee nor by Section Program Committee unless accompanied by a synopsis of not to exceed fifty words.

6. Papers shall not "be read by title."

7. The maximum time that may be consumed by any paper is fifteen minutes, provided that not to exceed ten minutes' latitude may be allowed *invited guests* at the discretion of the presiding chairman.

8. Motions from the floor to extend the time of an author may not be entertained by the presiding officer.

9. The maximum time permitted any individual discussant on any paper is four minutes. This also applies to the author in closing his discussion. No discussant may speak more than once upon the same subject.

10. A copy of each and every paper presented at the state meeting must be in the hands of the chairman or secretary of the section or in the hands of the general secretary before the paper is presented.

The names of section officers will be found listed in this issue of CALIFORNIA AND WESTERN MEDICINE on page 58.

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**Neglecting the Little Things in Medical Practice—** Doctor Charles J. Whalen (Illinois Medical Journal) makes the statement that upwards of 75 per cent of human ailments are to be classed accurately as trivialities. Intent upon the critical laparotomy, or other serious surgical operation, idealistic young physicians are prone to neglect the every-day need of the ailing public. *And here is the loophole through which the bogus practitioner creeps to find a foothold by which he may dislodge the skilled man.* Out of the inattention of scientific men for ordinary wants of an indisposed people spring and flourish the mass of cults and mock medicine that insidiously deprive the sick of expert medical attention. The pseudists lend a sympathetic ear, as they receive cash in advance for their treatment of petty maladies.